



Miami | 11-13 November 2012

INTERNATIONAL COMMERCIAL ARBITRATION IN LATIN AMERICA

10th edition | The ICC Perspective

SPONSORSHIP OPPORTUNITY

International Commercial Arbitration in Latin America: The ICC perspective 11-13 November 2012, Miami – 10th edition

ICC Training and Conferences brings the expertise of the world business organization directly to the public and to business practitioners.

Latin America is a region that has experienced a great upsurge in international commercial arbitration in recent years. This has given rise to complex legal problems and new challenges. Now in its 10th year, this conference has become the most important gathering of the Latin American Arbitration community for its content and the excellent opportunity for networking.

Sponsoring this conference will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company also takes centre stage in the developments of international arbitration. Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide.

Close to 400 people from over 30 countries, more than half in Latin America, are expected to attend.

TARGET AUDIENCE

This premier conference will be actively marketed throughout 2012 to 20,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates
- Practising lawyers

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms



AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship during the Conference:

| ACTIVITY TO SPONSOR | PRICE IN EUROS | |
|---|----------------|-----------|
| | SHARE | EXCLUSIVE |
| Gala dinner | 10,000 (3) | 30,000 |
| Cocktail reception | 8,000 (3) | 24,000 |
| Lunch OR Coffee break | 7,000 (2) | 14,000 |
| Photo booth OR Participant folder OR Conference bag | 6,000 (2) | 12,000 |
| Lanyards OR Notebooks OR Pens * | - | 7,000 |
| General sponsor | - | 6,000 |

* Sponsor is responsible for procurement costs

| SPONSOR BENEFITS | DINNER | | RECEPTION | | LUNCH/COFFEE | | ALL OTHERS |
|--|--------|-----------|-----------|-----------|--------------|-----------|------------|
| | Share | Exclusive | Share | Exclusive | Share | Exclusive | |
| Complimentary registration (each valued at €1,000) | 2 | 4 | 1 | 3 | 1 | 2 | 1 |
| Special reduced registration fee (20% reduction) | 4 | unlimited | 2 | unlimited | 2 | unlimited | 1 |
| Dinner and reception invitations | 3 | 6 | 1 | 3 | | 2 | |
| Exhibition table (Share depending on availability) | X | X | X | X | | X | X |
| Logo + description in delegate folders (number of words) | 200 | 400 | 100 | 200 | 50 | 100 | 50 |
| Signage at venue ± | X | X | X | X | X | X | X |
| Opportunity to include gift in bag | X | X | X | X | X | X | X |
| Logo on promotional and on-site materials + website + social media | X | X | X | X | X | X | X |

± Exclusive sponsors may have the option to procure and display their own company banners at venue based on ICC's review and approval

NOTE: Tailor-made packages are available to suit your company's needs.

We also offer rates to sponsor participants from a developing regions or students.

CONTACT

Luz A. Rodriguez / Global Partnerships Manager / +33 (0)1 49 53 28 42 / lrz@iccwbo.org